

ORLANDO INCLUDED IN WNT EVERYWHERE CAMPAIGN; PLAYER MURALS UNVEILED IN CITIES ACROSS THE UNITED STATES AHEAD OF 2019 FIFA WOMEN'S WORLD CUP

Local Female Artists Create WNT Player Murals in 11 Cities and Unique Posters of the 23 Members on the 2019 WWC Team; New U.S. Soccer App Will Allow Fans to Unlock Exclusive Content Through Object Recognition Technology

ORLANDO (May 24, 2019) - While the U.S. Women's National Team pursues a fourth star over the U.S. Soccer crest on the field during the 2019 FIFA Women's World Cup in France, fans across the United States can support the team through the WNT Everywhere campaign that will increase the WNT players visibility by bringing artistic and digital experiences to cities throughout the country in addition to the team's Send-Off Series matches, presented by Volpi Foods.

The WNT Everywhere campaign will present each WNT player to audiences throughout the U.S. via a mural, a poster, or both. Talented, local female artists have created 11 WNT player murals across the country in locations meaningful to players, such as players' hometowns, club team locations, or college towns. Murals are located in San Francisco, Atlanta, Orlando, St. Louis, New York, Chicago, Los Angeles, Denver, Portland, and Cincinnati.

Orlando's mural, painted by local artist Sam Shumaker, is located on the Seacoast Bank building at the intersection of Robinson Street and Orange Avenue in downtown Orlando. Shumaker came through the Downtown Arts Districts' Young Artists Group and had her first solo show in 2017 at the Henao Contemporary Center, which showcased her *Enchant* collection of oil paintings featuring classical and historical heroines in ornate costumes and macabre themes. Since then, she has been featured on various art publications and has been on the cover of Nonahood News and Orlando Weekly, of which she won the Association of Alternative Newsmedia's first place award for best illustration.

In addition to the city murals, each member of the USA's 2019 Women's World Cup Team had a special and unique poster produced. Posters of Orlando's featured players, Ashlyn Harris, Ali Krieger, and Alex Morgan are already displayed throughout the city.

The WNT Everywhere campaign also marks the launch of the new U.S. Soccer app. Using object recognition technology in the app, fans will be able to align their mobile phone with one of the eye-catching murals and posters to unlock exclusive content about the U.S. WNT players that will not be available anywhere else.

- [Download the official app for iOS](#)
- [Download the official app for Android](#)

About Greater Orlando Sports Commission

GO Sports is a private, non-profit organization established to attract and manage sports-related events, conferences and activities that drive positive economic development in the City of Orlando, Lake County, Orange County, Osceola County, and Seminole County. Founded in 1993, the organization has hosted or co-hosted more than 1,300 events in the Greater Orlando area with a total economic impact exceeding \$1.4 billion in spending within the community. For more information, please visit GreaterOrlandoSports.com.